

Building and disseminating the culture of evaluation

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What the institutionalisation of evaluation can do

- A key factor for building and strengthening the culture of evaluation
- Measuring the maturity of evaluation culture: the International Atlas of Evaluation, 2002 and 2012
- 19 OECD countries

9 indicators

- Various policy fields
- Different academic disciplines
- National discourse
- National evaluation society
- Institutional arrangements in the government
- Institutional arrangements in the Parliament
- Pluralism of evaluators
- Role of SAIs
- Focus on outcomes, not just inputs/outputs

Questioning the factors

- Other studies (Jacob, Varone) analyse different factors
- Role of NPM, budgetary deficits, external constraints (EU), independent SAls, federal structures
- No clear linkage can be identified

The CEVAL research

- Institutionalisation of evaluation in Europe: from boom times to new turbulences?
- Thessaloniki October 2018, Venice
- 17 countries + EU

Evaluation culture in a changing world

- Performance based budgets and public management: a new culture, or evaluation fatigue?
- Impact evaluation model for demonstrating that a program/a policy delivers
- Discourse vs/ practice
- Where are the citizens?

Arising challenges

- Addressing local issues: evaluation at a subnational level
- Multi-level governance
- The revolution of big data, social networks, digitised information, geospatial analysis...

The way forward

- Going on in strengthening the evaluation culture
- Some issues to consider and weaknesses to address
 - Increasing the traceability of evaluation
 - Developing a quality assurance
- Evaluation national societies have a key role to play

Thank you for your attention

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